

IZIKO LOBOMI PROJECTS – 2017



1. MOBILE TRAINING APP

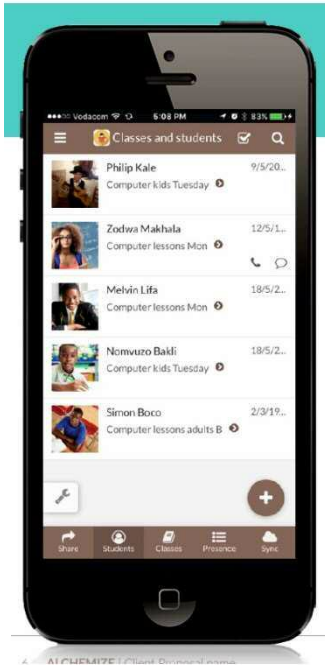
2. STUDY ROOM

3. LECTURE ROOM & LIBRARY

4. PLAY-SCHOOL ROOM UPGRADE

1. MOBILE TRAINING APP

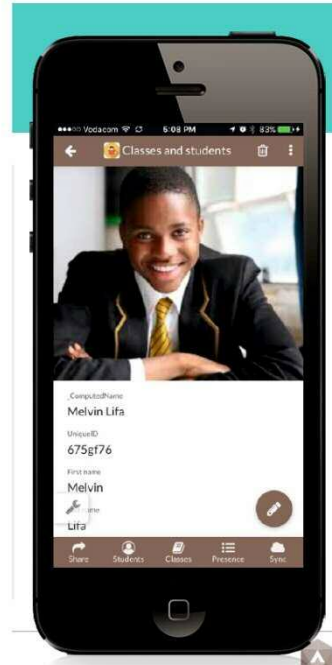
TRAINING APP FOR IZIKO LOBOMI TRAINING PROMOTION



Build Database of residents and students of Imizamo Yethu, Hout Bay and surrounding residential areas

Increase awareness and promote training offerings via cell phone text messages

Encourage recommendations of relevant training needs



http://hbcca.co.za/hbcca_projects.htm#TRAINING_APP

Marketing the different training offerings at the Iziko Lobomi Centre is a challenging and cumbersome process. The current means of marketing our training offerings is by means of hand distributed flyers at bus stops, taxi ranks and door-to-door. Loud hailers are also used to announce training events at strategic points in the community.

A local App-company, Alchemize was approached to discuss this challenge and they came up with a solution that will not only solve this problem we have but has the potential to totally revolutionise the way training is promoted and rolled out at Iziko Lobomi Centre.

Their solution includes the building of a cell phone app which will be used to register all prospective residents - scholars and adults in the community with all their relevant details and contact information.

Precisely targeted text messages can then be used to promote and announce specific training offerings.

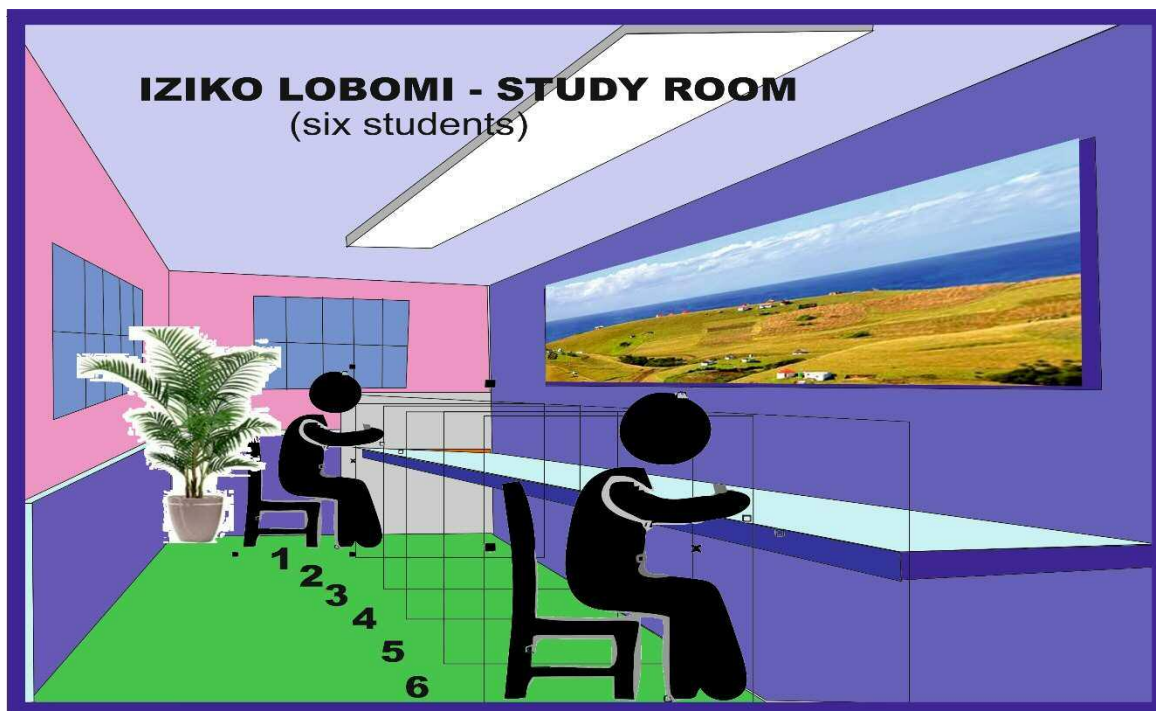
This project will include the following:

1. Design and build App
2. Design and procure appropriate marketing material to encourage registrations
3. Get teams to run registration campaign at several strategic points in the community over a period of time - approximately 2 - 3 months
4. Obtain legal input on how to manage and secure information collected

The estimated costs for this Project are as follows:

1. Design App, installation and training:	R30,000
2. Marketing, promotion and registration costs:	R35,000
TOTAL COST:	R65,000

2. STUDY ROOM



http://hbcca.co.za/hbcca_projects.htm#STUDY_ROOM

One of the biggest challenges most school learners and students in Imizamo Yethu face is to find a quiet place where they can do their homework/assignments or study for tests and exams without noise and interruptions. Just passing an exam these days are not good enough and more and more learners and students realise the importance of passing grades with good marks for future advancement - finding a job or qualifying for admission to tertiary institutions.

A one-container room that has been rented by a local non-profit organisation for many years has become available in August 2017. The HBCCA has decided to convert this room into a study room to help the learners and students in our community.

This room is ideally situated in a very quiet area of our Centre and will be perfect for this purpose.

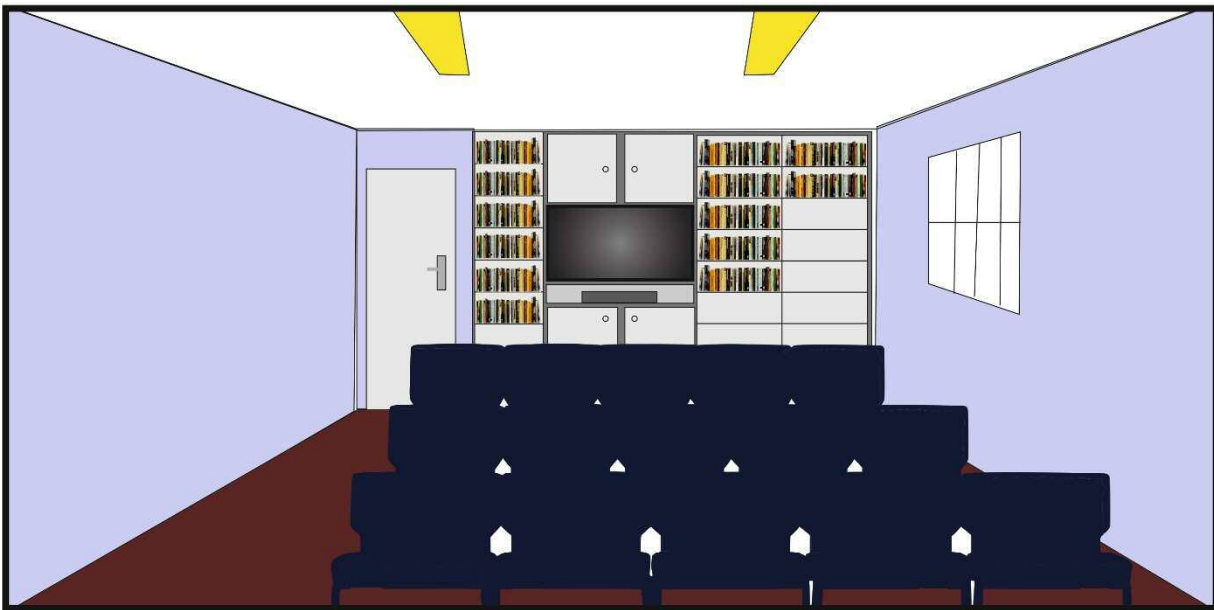
The proposed conversion will include the following:

1. Strip out the existing dry wall partition and repaint the room complete.
2. Prepare the existing container timber floor, waterproof the surface and lay a good quality carpet including installation of carpet dados (approximately 12 meters) to dampen sound in room.
3. Install a working top with partitions to form six study stations.
4. Purchase 6 good quality, comfortable chairs.
5. Install suitable lighting and install one plug point per station for chargers.
6. Install four wall-mounted low energy heaters.
7. Install two wall mounted fans.
8. Design and install inspiring posters with Snapper frames on walls including one large wall mounted printed scene to add a peaceful, quiet atmosphere.

The cost to convert this room is estimated at R40,000 and the current monthly rental is R400 per month which will increase each year in April with 10%

3. LECTURE ROOM & LIBRARY

PROPOSED IZIKO LOBOMI LECTURE ROOM & LIBRARY



[http://hbcca.co.za/hbcca_projects.htm#LECTURE ROOM & LIBRARY](http://hbcca.co.za/hbcca_projects.htm#LECTURE_ROOM_&_LIBRARY)

A double-container room which is used during the day for a Play-School has been identified as a space that can also double-up as an after-hours Lecture / Meeting / Training Room.

The proposed design will include the following:

1. Prepare and repaint entire room.
2. Supply and install appropriate dimmable light fittings
3. Prepare the existing container timber floor, tile with ceramic tiles and install good quality loose fitting carpet.
4. Supply and install custom-built wall unit with space for a Smart TV and DVD-player together with shelves for books and DVDs.
5. Installation of a Smart TV capable of connecting to the available Gartner WiFi network for access to the vast amount of training available on YouTube such as the popular TedTalks for Kids and Adults, etc. etc.
6. Supply good quality, comfortable stackable chairs (25)

The cost for above mentioned installation is estimated at R65,000. No rental costs are applicable because the running costs of this room will be carried by the HBCCA

4. PLAY-SCHOOL ROOM UPGRADE



http://hbcca.co.za/hbcca_projects.htm#PLAY-SCHOOL_ROOM_UPGRADE

The room where the current Play-School (mentioned above) is operating from is in need of suitable units to accommodate the storage of equipment and toys. Two local mothers are running this Play-School as a business and is currently looking after 31 children. This School is very popular with local residents because of its safe environment, the good care of children and the centrally located location.

The proposed additions will include the following:

1. Prepare and repaint entire room (if not done already under above Lecture Room-project)
2. Prepare the existing container timber floor, tile with ceramic tiles and install good quality loose fitting carpet (if not done already under above Lecture Room-project).
3. Supply and install custom built working tops and cupboards.

The cost for above mentioned installation is estimated at R45,000.

The above Projects are very exciting with limitless potential to make lasting changes in countless number of people's lives.

The HBCCA would like to encourage potential donors, organisations and corporations to seriously consider sponsoring one or more of these Projects and to play your part in changing lives.

We have no doubt in our minds that many who become aware of these projects will offer to get involved. If you are one of them, don't delay, pick your Project and contact the HBCCA as soon as possible.

We would like to have these projects finished before the end of the year.

**Please direct all enquiries to:
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www.hbcca.co.za